FocalPoint®
SOFTWARE

MAXIMUM profits.
MINIMUM effort.
FOCUS.

FocalPoint® Software

FocalPoint Software® is a user-friendly Windows®-based rental software solution designed to handle all your day-to-day rental operations.

FocalPoint Software® is built upon a Microsoft SQL database engine. FocalPoint is compatible with Windows XP Pro®, Windows Vista Business®, Windows 7 Pro® and Windows Small Business Server® operating systems. Because FocalPoint uses SQL, it can grow with your business.

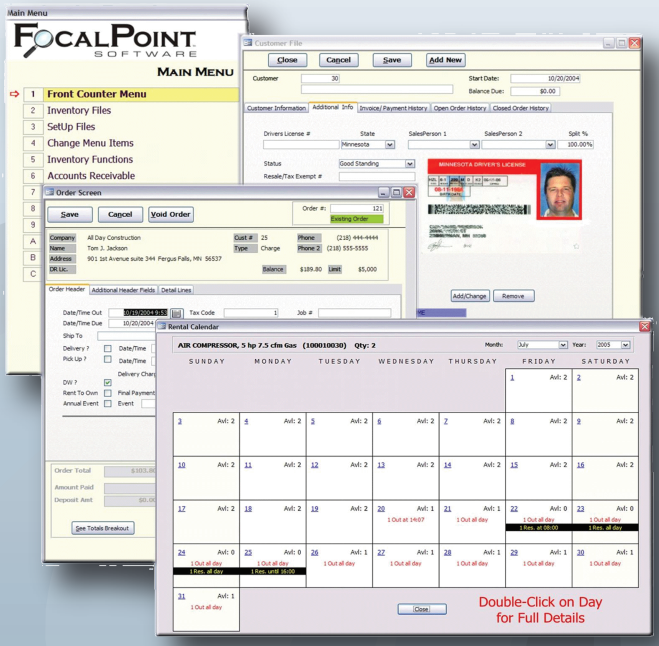
FocalPoint Software® offers you single or multi-store capabilities, with flexibility to fine tune the software to help you manage your successful rental business. Our open architecture allows you to transfer financial data to third-party accounting software.

Visum® offers much more than a best-in-class software solution. With more than 70 years of rental industry experience, Visum is committed to providing the kind of "before-and-after-the-sale" support and consulting our customers deserve.

- *User-Friendly*
- *Powerful*
- *Flexible*
- *Experience*

Standard Features Include...

Contract / Invoicing
Reservations
Quotes
Point-of-Sale
Credits
Annual Event Notification
Re-Rent Tracking
Exchanges
Partial Returns
Pickup Tickets
Lost Sales / Rentals
Bad Customer Alert
Screen & Contract Messages for Rental Items, Merchandise and Customers
Service Work Orders for Your Items and Your Customers' Equipment
Flexible Rate Structures
Multiple Payment Options
Kits for Rental and Merchandise
Powerful Availablity Searches
Automated Monthly Billing
Fully Integrated Accounts Receivable
Fully Integrated Purchase Orders



Drivers' License Scanning
Equipment Image Storage and Display
E-mailing Ability for Customer Documents
Signature Capturing
Bar Coding
Financial Data Transfer
Daily Revenue Tracking
Backorders
Laser Printing
Receipt Printing
Warranty Repair Tracking
Depreciation
Automated Reporting
Cash Drawer Reconciliation
Non-Stock Inventory
Inventory Grouping
Automated Preventive Maintenance
Automated Inspection Sheet Printing
Inventory Control
And More!

Reports

Over 200 Reports are Available. Examples Include:

Daily and Periodic Reports

- Cash Drawer and Cash Summary
- Delivery/Pick-up/Dispatch
- Transaction Details and Summaries
- Payments/Deposits
- Revenue Details and Summaries
- Daily and Periodic Utilization
- Overbooking

Rental and Merchandise Analysis Reports

- Inventory Utilization
- Return on Investment
- History (many variations)
- Catalogs
- Re-Rent
- Purchases
- Sales
- Top-Rated Items
- Suggested Order/Re-Order
- Back Orders
- Lost Sales and Rentals
- Item Count Sheets

Customer Analysis

- Top Rated
- Labels
- Accounts Receivable Aging
- Customer Activity
- Commission
- Credit History
- Days Since Last Rented
- Bad Customer
- Open Credits
- Tax Exempt
- Invoices Past Due
- Customer Call Back

Service Department

- Maintenance Due
- Preventative Maintenance
- Current Activity
- Service History Activity
- Labor by Technician
- Customer Work Orders
- Inspection Sheets

Optional Features

- Credit Card Processing
- Wireless Handheld Terminals
- Driver's License Scanning
- Signature Capture
- Receipt Printing

VISUM®

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